PPM Top-line Radio Statistics

NUMERIS

Toronto CTRL

Broadcast year:	Radio Meter 2021-2022
Survey period:	August 30, 2021 - November 28, 2021
Demographic:	A12+
Daypart:	Monday to Sunday 2am-2am
Geography:	Toronto CTRL
Data type:	Respondent

August 30, 2021 - November 28, 2021 Average Daily Universe: 5,856,000				
Station	**Market**	**AMA (000)**	**Daily Cume (000)**	**Share (%)**
CBLFM	Toronto CTRL	4.4	119.4	1.8
CBLAFM	Toronto CTRL	36.0	476.8	14.5
CFMJ	Toronto CTRL	4.3	116.8	1.7
CFMZF+	Toronto CTRL	11.6	206.0	4.7
CFNYFM	Toronto CTRL	4.9	220.8	2.0
CFPTFM	Toronto CTRL	0.1	19.0	0.1
CFRB	Toronto CTRL	12.7	202.0	5.1
CFTR	Toronto CTRL	23.2	628.0	9.4
CFXJFM	Toronto CTRL	3.2	149.2	1.3
CFZM+	Toronto CTRL	6.1	108.3	2.5
CHBMFM	Toronto CTRL	26.1	526.3	10.5
CHFIFM	Toronto CTRL	19.4	583.2	7.8
CHUM	Toronto CTRL	0.9	49.4	0.4
CHUMFM	Toronto CTRL	18.3	493.0	7.4
CIDCFM	Toronto CTRL	7.8	237.7	3.2
CILQFM	Toronto CTRL	19.5	418.1	7.9
CINDFM	Toronto CTRL	3.8	140.0	1.5
CINGFM	Toronto CTRL	1.7	76.0	0.7
CJCL	Toronto CTRL	3.0	128.1	1.2
CJRTFM	Toronto CTRL	4.4	108.2	1.8
CKDXFM	Toronto CTRL	4.5	95.9	1.8
CKFGFM	Toronto CTRL	3.3	81.9	1.3
CKFMFM	Toronto CTRL	9.2	431.1	3.7
CKISFM	Toronto CTRL	8.1	343.4	3.3

Spill Station: CINGFM (Toronto/Hamilton)

TERMS

Average Minute Audience (000): Expressed in thousands, this is the average number of persons exposed to a radio station during an average minute. Calculated by adding all the individual minute audiences together and dividing by the number of minutes in the daypart.

Average Daily Cume (000): Expressed in thousands, this is the average number of unique listeners who were exposed to the station for at least one minute during an average day. Calculated by adding the number of unique listeners each day and dividing it by the number of days in the analysis.

Share: Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Average Daily Universe: The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.